



REGION: 6

Nancy Rodriguez

Kentucky Department of Education

500 Mero Street, 6th Floor CPT

Frankfort, KY 40601

nancy.rodriquez@education.ky.gov

502.564.2000 x4610

Pitching stories to downsized newsrooms

Building relationships with media



REGION: 6

Teri Cole

Kentucky PTA

PO Box 654

Frankfort, KY 40601

kytapresteri@bellsouth.net

502.554.4767

Missing Piece: Parent Involvement
Common Core State Standards
Advocacy



REGION: 6

Todd Piccirilli

KET

tpiccirilli@ket.org

859.258.7242

Communications Planning

Social Media



REGION: 7

Anthony Mirones

WCPO 9 News

tmirones@wcpo.com

513.919.1126

Story Telling

Web Publishing & Use

Finding the Story

Shooting/Editing Video



REGION: 7

Debra Vance

Covington Independent Schools

257 Pike Street

Covington, KY 41011

debra.vance@covington.kyschools.us

859.392.3180

Building Relationships with the Media

Writing Effective Releases



REGION: 8

Erin Stewart

Madison County Schools
550 South Keeneland Drive
Richmond, KY 40475

erin.stewart@madison.kyschools.us
859.624.4500

Power of Community Partnerships
Social Networking
Being Part of the Leadership Team



REGION: 8

Renee Holmes

Scott County Schools

2168 Frankfort Road

Georgetown, KY 40324

renee.holmes@scott.kyschools.us

502.570.3059

Business Volunteer Partnership

Liaison w/Local Education Foundation



REGION: 3

Cindy Williams

Henderson County Schools

1805 Second Street

Henderson, KY 42420

cindy.williams@henderson.kyschools.us

270.831.5000

Parent & Community Involvement



REGION: 9

Linda Jones

Wayne County Schools

1025 S. Main Street

Monticello, KY

linda.jones@wayne.kyschools.us

606.348.8484

Relationships with Local Media

Writing for Newspapers



REGION: 10

Dee Gee Fischer

Harrison County Schools

308 Webster Avenue

Cynthiana, KY 41031

debra.fischer@harrison.kyschools.us

859.234.7110

School Nutritionist on importance of good
health and exercise



REGION: 10

Dee Gee Fischer

Harrison County Schools

308 Webster Avenue

Cynthiana, KY 41031

debra.fischer@harrison.kyschools.us

859.234.7110

859.954.0310

FRYSC Snack Pack Weekend

Agency Collaboration

District Leadership Team

Student Leadership Team



REGION: 10

Judy Feedback

Harrison County Schools

308 Webster Avenue

Cynthiana, KY 41031

judy.feedback@harrison.kyschools.us

859.234.7160

Collaborative Partnerships



REGION: 10

Melissa Shepard

Harrison County Schools

308 Webster Avenue

Cynthiana, KY 41031

melissa.shepard@harrison.kyschools.us

859.234.7110

Socialnomics (blogs, web pop, twitter, etc)

Blogs (used by teachers)



REGION: 11

Jeff Phillips

Harlan County Schools

251 Ball Park Road

Harlan, KY 40831

jeff.phillips@harlan.kyschools.us

606.573.4330 x2046

It Happens!

Fighting the PR Fire



REGION: 11

Susie Hart

Corbin Independent Schools

108 Roy Kidd Avenue

Corbin, KY 40701

susie.hart@corbin.kyschools.us

606.344.5172

Graphic Design

School-based Enterprise

Basic Adobe InDesign CS5

Basic Adobe Photoshop CS5



REGION: 12

Karen Curnutte

Boyd County Schools

1104 Bob McCullough Drive

Ashland, KY 41102

karen.curnutte@boyd.kyschools.us

606.928.4141

Adobe InDesign

School Pointe Website Admin



REGION: 12

Kelly J. Wilson

Bath County Schools

kelly.wilson@bath.kyschools.us

405 West Main Street

Owingsville, KY 40360

606.674.6314

Family Literacy



REGION: 3

Julie Ellis

Owensboro Independent Schools

1335 W. 11th Street

Owensboro, KY 42301

julie.ellis@owensboro.kyschools.us

270.686.1000

PR Starts on the Front Line

with school secretaries, bus drivers, etc...



REGION: 12

Mike Spears

Boyd County Schools

12307 Midland Trail Road

Ashland, KY 41102

michael.spears@boyd.kyschools.us

606.928.7100

Adobe Illustrator

Adobe Photoshop



REGION: 3

Linda Salyer

Daviess County Schools

linda.salyer@daviess.kyschools.us

270.852.7000 x 214

VIDEO



REGION: 3

Lorri Oliver

Hancock County Schools

1605 US Hwy. 60 W

Hawesville, KY 42348

lorri.oliver@hancock.kyschools.us

ADVANCED PHOTOSHOP

What is a Good Publishing Program?



REGION: 5

John Wright

Hardin County Schools

65 W.A. Jenkins 20

E-Town, KY 42701

john.wright@hardin.kyschools.us

270.769.8867

Customer Service

Working with Media

Building a Solid Relationship with Media



REGION: 5

Tom Dekle

Nelson County Schools

288 Wildcat Lane

Bardstown, KY 40204

tom.dekle@nelson.kyschools.us

502.349.7000

Photojournalism

Media Relations



REGION: 6

Amy Wallot

Kentucky Department of Education

500 Mero Street

Frankfort, KY 40601

amy.wallot@education.ky.gov

502.564.2000

Photography

Adobe Photoshop - Basic & Advanced



REGION: 6

Jeff Fremin

Carroll County Schools

813 Hawkins Street

Carrollton, KY 41008

jeff.fremin@carroll.kyschools.us

502.732.3080 OR 502.732.7085

Grant Writing

iMovie

Photography